

# **S.G.GOV.T. DEGREE COLLEGE, PILER**

## **RED RIBBON CLUB**

### **REPORT**



### **RRC GUIDELINES Basic Concepts of RRC:**

Red Ribbon was created in 1991 by the Visual AIDS Artists Caucus, New York City, America

The color of red was then chosen as it symbolizes the color of BLOOD, the idea of PASSION

– not only ANGER by LOVE

The Red Ribbon is the international symbol of HIV/AIDS awareness.

By wearing a Red Ribbon – Care & Concern for those living with HIV/AIDS

- Support to the organizations that care for the HIV/AIDS

## **What is RRC?**

Red Ribbon Club (RRC) is a voluntary on campus intervention is being implemented in the higher Educational institutions, aiming at heightening their risk perception and preventing HIV as well as promoting voluntary blood donation among youth between the age of 17-25 yrs. with Department of Higher Education, technical support from TANSACS.

## **Objectives:**

- I. To reduce new HIV infection among youth by raising their risk perception through awareness on Sex, Sexuality and HIV & AIDS.
- II. To induce among youth the spirit to help and support People Living with HIV/AIDS (PLHIV) there by reducing stigma and discrimination against PLHIVs.
- III. To motivate youth and build their capacity as peer educators and change agents by developing their skills on leadership, negotiation, and team building.
- IV. To promote Voluntary non-remunerated Blood Donation among youth.

### **RRC Advisory Committee:**

<b>1.</b>	<b>Chief Patron</b>	Sri. M.M.NAYAK, I.A.S. Commissioner of Collegiate Education
<b>2.</b>	<b>Patron</b>	DR. C.SREERAMULU, Principal.
<b>3.</b>	<b>Convener</b>	Sri. G.PRASAD, Lecturer in Microbiology.
<b>4.</b>	<b>Member(staff)</b>	Sri. M.MALLIKARJUN REDDY, Lecturer in Chemistry
<b>5.</b>	<b>Student Members</b>	E.MOUNIKA III MCCA SHAIK PHASEEHA III MCCA

### **Peer Educators :**

1. E.MOUNIKA, III MCCA
2. S.PHASEEHA, III MCCA
3. KESHAVA, III BZC
4. GNANASREE, IIBZC

The Red Ribbon Club has conducted following programs to create awareness about AIDS.

S.N	Date	Activity	Resource person	Brief Report
1.	29/07/2019	RRC UNIT ESTABLISHED	PRINCIPAL	RRC UNIT Formed in SGGDC, PILER, by constituting advisory committee.
2.	01/12/2019	WORLD AIDS DAY RALLY	RRC COORDINATOR	Staff and students participated in rally and sensitized community.
3.	03/03/2020	BLOOD DONATION CAMP	RAKSHANA FOUNDATION, TIRUPATI.	Staff, students, and local people have donated blood. Sixty units of blood was collected.
4.	04/03/2020	BLOOD GROUPING	RRC COORDINATOR	RRC volunteers have conducted blood grouping test for college students.
5.	09/03/2020	QUIZ COMPETITION	RRC COORDINATOR	Twenty students have participated and prizes were distributed.



BLOOD DONATION



QUIZ COMPETITION



RRC VOLUNTEERS





BLOOD GROUPING